



**WISCONSIN  
CATTLEMEN'S**  
ASSOCIATION

## **2025 Wisconsin Cattlemen's Association Winter Conference and Annual Meeting**

**February 22<sup>nd</sup>, 2025**

9:00 – 9:30 am Registration

9:30 am Welcome by WCA President, Tressa Lacy

9:30 – 10:45 am WCA Annual Meeting

NCBA Update

Legislative Update, Jordan Lamb, WCA lobbyist with The Welch Group

CattleCon24 Updates

Committee Chair Updates

Board Seat Elections

10:45- 11:30 Needed Hitch Pins, Why Connecting Matters, Laura Daniels of Hitch Pin Consulting

11:30 – 1:00 Lunch

1:00 – 2:30 pm Breakout Session:

Option A: Beginning and Aspiring Farmer/Rancher Tips and Tricks, Kevin Plante with The WI Farm Center

Option B: What's your farm's future? Start making your plan, Joy Kirkpatrick with UW Extension Farm Management Program

2:30 – 3:15 pm Pasture to Plate: How Feeding Impacts What We Eat, Zeb Gray of Diamond V

3:15 – 4:00 pm Defending Your Empire; Secure Beef Supply Planning, Bill Halfman and Sandy Stuttgen, DVM of UW Extension Division of Livestock

4:00 – 4:45 pm Networking Reception